

Video Production Intern – VentureBasecamp

Position title: Video Production Intern — VentureBasecamp Program

Reports to: Alex Prather, Incubation and Acceleration Program Manager

Location: Seattle, USA

Assignment: Paid internship; with potential to hire

Suggested Start and Duration: December 2017, January 2018; 6-8 months minimum

Capria’s VentureBasecamp Program Overview

We’re on a mission to dramatically transform the global entrepreneurial landscape and help more entrepreneurs around the world build more sustainable, *investable* businesses. VentureBasecamp is a productized program to train incubators on how to better upskill entrepreneurs on how to develop the fundamentals of strong startups. Read more here: <http://venturebasecamp.co/>

We’re doing this by developing an online and offline training program for incubator managers and entrepreneurs that leads them through the fundamentals of how to structure superior programs to help entrepreneurs through the entire startup journey, from idea to exit. The team is led by veteran entrepreneurs with over 40 years of experience in over 250 startups that have gone on to raise over \$750 million in venture capital funding and have generated over \$20 billion in market capitalization. We’re bringing everything they know to as many entrepreneurs as we can.

VentureBasecamp is part of Capria Ventures, a global financial services innovator investing in the “missing middle” finance opportunity in emerging markets. Capria manages multiple investment funds, a fund manager advisory and accelerator, and the leading global network of impact fund managers. Capria is focused on delivering superior profits to investors along with social and environmental impact at scale, with a goal of unlocking over USD \$500 million in impact capital by 2021 and positively impacting the lives of millions. The position will be based out of Bangalore, India.

Overview of Responsibilities & Objectives

Do you want to have a lasting impact on the entrepreneurial community? Do you want to help build something that will change the lives of entrepreneurs who are solving some of the world’s biggest problems?

Our team is looking for an intern specializing in video production and video-based content development. This opportunity is an excellent fit for a savvy recent graduate looking to get some solid, differentiated work experience in entrepreneurship, impact investing, and international development while utilizing their skillset in video content creation. The work is project-based and iterative, like how one might approach a consulting job or even an early-stage startup. The video production intern will be responsible for supporting the VentureBasecamp team in its core content creation for its entrepreneurial training programs, consisting of a series of 10-15 minute videos and complementary curriculum which is developed through cutting edge online educational best practices.

Funded by USAID, VentureBasecamp was piloted as a part of Unitus Seed Fund’s pioneering Speed2Seed initiative and was validated with leading incubators and entrepreneurs in 2016. VentureBasecamp is a unique, productized plug-and-play entrepreneurial capacity-building program for incubator managers

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that helps startups grasp the foundations of building strong, investable businesses. Developed over the past two years, VentureBasecamp finished its successful pilot program and has potential to scale globally across a variety of regions with nascent entrepreneurial communities.

As an intern, you will be working closely with the VentureBasecamp team in the Seattle office to record and product these bite size modules with the highest degree of usability and accessibility. We are looking for someone who will be able to help us raise the quality of our video content to the next level as an unparalleled resource in the market.

Experience and Capabilities

The most vital areas of experience for a successful candidate include:

- **Skills and Prior Experience:**
 - Experience with video production and familiarity with DSLRs, sound and lighting equipment.
 - Skilled use of Adobe After Effects, Photoshop, Illustrator.
 - Ability to develop consistent, clear storyboards for video development.
 - A digital native is required—someone who is tech-savvy and has experience working with web / cloud based applications and tools.
 - Experience with online learning curriculum development.
 - Outstanding communication skills, both written and verbal, creativity, and people skills.
 - Strong organizational skills, ability to multi-task and work in a fast-paced environment.
 - Ability to give and receive constructive feedback with the intent to create a better product in the future.
 - An understanding of startups, incubators and accelerators is highly desired.
 - Undergraduate degree with concentration in business or communications, or another relevant degree background.
- **Languages:**
 - Fluent in English.

Key personal attributes and abilities include:

1. **Outstanding verbal communication** and collaboration skills
2. **A love of user experience** and product ‘lovability’
3. **Knowledge of online-learning methodologies** and best practices
4. Positive attitude and **eagerness to work in a startup-like work environment** with a focus on collaborative teamwork
5. **Quick thinker and highly collaborative**; able to work in a non-traditionally hierarchical manner.
6. Knowledge of best practices in **instructional design**
7. **A passion for entrepreneurship**
8. **Ready to have fun on the job** and with the team!

The Role

- **70% Video Development and Production:** Supported by top veteran entrepreneurs, VB will be productizing its content and building an online learning platform to be used at partner incubators and accelerators. You will be working alongside the Project Manager in order to build out the

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online videos and curriculum while ensuring a high degree of engagement and visual appeal for the end users.

- **30% Product Planning and Management:** Our videos are a means to an end for VentureBasecamp—our mission is to train the next generation of entrepreneurs in building sustainable ventures. In order to do so, the content, curriculum, and video production must all align with the bigger picture of our goals. This role will require collaboration in the product planning, with the ability to give and receive constructive feedback in relation to the product development based on this position's background.

Please reach out to alexp@capria.vc for any questions.