

## Product Manager – VentureBasecamp

Role Type:	Full-time Employee of Unitus Seed Fund, Capria's affiliate in India
Location:	Bangalore, India
Salary:	Commensurate with experience recognizing start-up nature of the business, with emphasis on long-term performance compensation
Benefits:	Start-up oriented including health insurance plan and technology allowance

### ***Capria's VentureBasecamp Program Overview***

We're on a mission to dramatically transform the global entrepreneurial landscape and help more entrepreneurs around the world build more sustainable, *investable* businesses. VentureBasecamp is a productized program to train incubators on how to better upskill entrepreneurs on how to develop the fundamentals of strong startups. Read more here: <http://venturebasecamp.co/>

We're doing this by developing an online and offline training program for incubator managers and entrepreneurs that leads them through the fundamentals of how to structure superior programs to help entrepreneurs through the entire startup journey, from idea to exit. The team is led by veteran entrepreneurs with over 40 years of experience in over 250 startups that have gone on to raise over \$750 million in venture capital funding and have generated over \$20 billion in market capitalization. We're bringing everything they know to as many entrepreneurs as we can.

VentureBasecamp is part of Capria Ventures, a global financial services innovator investing in the "missing middle" finance opportunity in emerging markets. Capria manages multiple investment funds, a fund manager advisory and accelerator, and the leading global network of impact fund managers. Capria is focused on delivering superior profits to investors along with social and environmental impact at scale, with a goal of unlocking over USD \$500 million in impact capital by 2021 and positively impacting the lives of millions. The position will be based out of Bangalore, India.

### ***Overview of Responsibilities & Objectives***

Capria is seeking a product manager for VentureBasecamp that will be responsible for connecting the dots between the technical aspects of developing the online platform/LMS, the content/training curriculum and the implementation activities. Experience in agile product management is strongly preferred, with a background developing quality user experiences in products built with HTML/CSS/JS. The role is collaborative and fast-paced, and will be fun. Operating like a startup ourselves, the ideal candidate comes from an entrepreneurial background and can handle the complexity of an early-stage business.

We are looking for somebody with excellent technical and project management skills with a passion for entrepreneurship and helping more entrepreneurs around the world get better at what they do. The job comes with incredible learning opportunities from global experts and the potential to make a real, lasting impact on the world. We are looking for somebody with big ideas, is a team player, and has the essential skills to help us get the job done and can still have fun.

## ***Experience and Capabilities***

The most vital areas of experience for a successful candidate include:

1. Experience in **product development and agile product management**
2. Demonstrably-relevant **online platforms and knowledge of LMS**
3. **High-level of competency in using WordPress. Competency in programming languages** such as HTML/CSS/JS is highly desired.
4. Experience in a **start-up environment** or equivalent for 3-5 years. We're not a large PE firm with unlimited resources – we're looking for someone who knows how to get a lot done, with limited resources, and quickly.
5. Should have a bachelor's degree or masters in either business, economics, or computer science, though previous relevant work experience is of highest priority.

Key personal skills and abilities include:

1. Outstanding communication and collaboration skills
2. A love of user experience and product 'lovability'
3. Deep knowledge of online-learning methodologies and best practices
4. Positive attitude and eagerness to work in a startup-like work environment with a focus on collaborative teamwork
5. A passion for entrepreneurship

## ***The Role***

- **Product Management:** You will be working alongside the Project Manager in order to build out the online product and ensure a high degree of usability and functionality for the end users. This will entail connecting the dots between the different operations functions on the team.
- **Product Development:** You will take the lead in ensuring the platform and LMS are developed to the highest degree of usability and effectiveness in conveying the training content.
- **Strategic Leadership:** As a core member of the VentureBasecamp team, you will support the other key team members in improving the business strategy and vision of the program through collaborative, strategic leadership.
- **User Research and Testing:** As with any great startup, this program is completely focused on the satisfaction of its users and improving our metrics associated with success. You will be responsible for digging into user research and testing product iterations with the VentureBasecamp user base, analyzing and synthesizing appropriate solutions.

Please reach out to [alexp@capria.vc](mailto:alexp@capria.vc) for any questions.