

## Entrepreneurial Training & Curriculum Intern – VentureBasecamp

**Position title:** Incubation and Acceleration Program Intern — VentureBasecamp Program

**Reports to:** Alex Prather, Incubation and Acceleration Program Manager

**Location:** Bangalore, India

**Assignment:** Paid internship; with potential to hire

**Suggested Start and Duration:** December 2017, January 2018; 6-8 months minimum

### ***Capria's VentureBasecamp Program Overview***

We're on a mission to dramatically transform the global entrepreneurial landscape and help more entrepreneurs around the world build more sustainable, *investable* businesses. VentureBasecamp is a productized program to train incubators on how to better upskill entrepreneurs on how to develop the fundamentals of strong startups. Read more here: <http://venturebasecamp.co/>

We're doing this by developing an online and offline training program for incubator managers and entrepreneurs that leads them through the fundamentals of how to structure superior programs to help entrepreneurs through the entire startup journey, from idea to exit. The team is led by veteran entrepreneurs with over 40 years of experience in over 250 startups that have gone on to raise over \$750 million in venture capital funding and have generated over \$20 billion in market capitalization. We're bringing everything they know to as many entrepreneurs as we can.

VentureBasecamp is part of Capria Ventures, a global financial services innovator investing in the “missing middle” finance opportunity in emerging markets. Capria manages multiple investment funds, a fund manager advisory and accelerator, and the leading global network of impact fund managers. Capria is focused on delivering superior profits to investors along with social and environmental impact at scale, with a goal of unlocking over USD \$500 million in impact capital by 2021 and positively impacting the lives of millions. The position will be based out of Bangalore, India.

### ***Overview of Responsibilities & Objectives***

Do you want to have a lasting impact on the entrepreneurial community? Do you want to help build something that will change the lives of entrepreneurs who are solving some of the world's biggest problems?

Our team is looking for an intern who will work with the Incubation and Acceleration Program in a very entrepreneurial manner, creating an exciting new offer for the ecosystem. This opportunity is an excellent fit for a savvy recent graduate looking to get some solid, differentiated work experience in entrepreneurship, impact investing, and international development. The work is project-based and iterative, like how one might approach a consulting job or even an early-stage startup.

Funded by USAID, VentureBasecamp was piloted as a part of Unitus Seed Fund's pioneering Speed2Seed initiative and was validated with leading incubators and entrepreneurs in 2016. VentureBasecamp is a unique, productized plug-and-play entrepreneurial capacity-building program for incubator managers that helps startups grasp the foundations of building strong, investable businesses. Developed over the

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past two years, VentureBasecamp finished its successful pilot program and has potential to scale globally across a variety of regions with nascent entrepreneurial communities.

As an intern, you will be working closely with the Incubation and Acceleration Program Manager and the network of senior advisors to the VentureBasecamp program, from India and USA.

## ***Experience and Capabilities***

The most vital areas of experience for a successful candidate include:

- **Education and Prior Experience:**
  - Undergraduate degree with concentration in business or communications, or MBA desired.
  - Proven commitment to and understanding of startups, entrepreneurship, entrepreneurial ecosystem development and impact.
  - Experience of being part of an incubator/accelerator program is highly preferred, either as part of a startup or as part of the incubation/acceleration team.
  - An understanding of startups, incubators and accelerators is highly desired.
  - Relevant experience in for-profit sectors.
  - Experience living or working in emerging markets is highly desired.
- **Skills:**
  - Outstanding communication skills, both written and verbal, creativity, and people skills.
  - A digital native is required—someone who is tech-savvy and has experience working with web / cloud based applications and tools.
  - Strong organizational skills, ability to multi-task and work in a fast-paced environment.
- **Languages:**
  - Fluent in English; Hindi a plus.

Key personal skills and abilities include:

1. **Outstanding verbal communication** and collaboration skills
2. **A love of user experience** and product ‘lovability’
3. **Knowledge of online-learning methodologies** and best practices
4. Positive attitude and **eagerness to work in a startup-like work environment** with a focus on collaborative teamwork
5. **Quick thinker and highly collaborative**; able to work in a non-traditionally hierarchical manner.
6. Knowledge of best practices in **instructional design**
7. A **passion for entrepreneurship**

## ***The Role***

- **70% VentureBasecamp Program Development:** Supported by top veteran entrepreneurs, VB will be productizing its content and building an online learning platform to be used at partner incubators and accelerators. You will be working alongside the Project Manager in order to build out the online product and ensure a high degree of usability and functionality for the end users.
- **20% Thought Leadership Support:** The VB team will regularly be developing and publishing content about the entrepreneurship ecosystem in India, asserting itself as a top thought leader on the topic of incubation and acceleration.

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- **10% Networking Support:** As the program is productized, the VB team will be launching trials with partners, with the objective of scaling across incubators throughout India.

Please reach out to [alex@capria.vc](mailto:alex@capria.vc) for any questions.