



Capria

The First Global Business Accelerator for Impact Fund Managers

Internship Opportunity

January 2016 – June 2016

Capria Overview

We provide tools, training, connections, fundraising support and seed funding to new impact fund managers. We work with financial services entrepreneurs who are setting up investment vehicles to deploy risk capital -- equity and/or debt -- to support businesses that are both profitable and impactful.

You could classify us as a hands-on VC for VCs, working with aspiring impact fund managers as they move from development of their overall strategy to full-scale fund execution. We are focused on building a long-term relationship that provides continuous value-added benefits.

We believe in investment strategies that produce both market rate returns and positive impact. Financial returns are straightforward but when it comes to “positive impact” definitions vary widely. We expect each fund manager we work with to have an impact thesis that applies to their overall investment strategy.

In addition to our investment philosophy, over the past decade we have continued to see a need for early stage capital for capable entrepreneurs developing potentially disruptive businesses. We believe new fund managers have an opportunity to contribute not only funding to early stage businesses but to the overall development of each market’s entrepreneurial ecosystem.

Unitus History: Accelerating New Investment Vehicles

Over the last 10 years, the Unitus Group has a track record of successfully accelerating and launching three venture capital firms and an investment bank. The venture firms (Unitus Equity Fund, Unitus Impact and Unitus Seed Fund) have collectively raised more than \$250M while the investment bank (Unitus Capital) has placed over \$1B to scale startups across south Asia. These experiences have allowed Unitus to develop the unique capabilities, tools and networks required to launch new financial services firms operating in high-growth sectors in emerging markets.

We have experience securing capital from some of the world’s most prominent individual and institutional investors, a majority of which are disclosed [here](#).

Our core team has extensive experience building businesses from the ground up as well as operating businesses at scale. In addition to operational experience, the team has more than four decades of investment experience on which to draw from both in the commercial and impact investing sectors. We will unveil our list of advisors over the coming weeks as applications go live.

Internship Opportunities

Capria currently has opportunities in Seattle and Bangalore. We seek the following qualities in a prospective intern:

1. Proven commitment to and understanding of the space in which we operate; ventures with both profitable business models and positive social impact.
2. Relevant experience in for-profit (or possibly business-oriented non-profit) sectors.
3. Experience working or living in emerging markets is highly desired, particularly larger emerging markets.
4. Highly motivated self-starter who creates opportunity, does not wait for direction, solves her/his own problems, and operates with limited management.
5. Outstanding written and verbal communication skills, with underlying creativity.
6. Strong organizational skills, ability to multi-task and work in a fast-paced environment.
7. Willingness to work in an unpaid position with a modest living stipend for at least 5 months, 6-9 preferred to maximize learning opportunities.

Capria is a fast-paced environment and will be working with its inaugural cohort of new impact investment fund managers beginning in January 2016, or potentially sooner. As an intern working in Seattle, you will work closely with Capria's principals and be involved in virtually all aspects of executing an in-depth program designed to provide new fund managers with tools, training, processes and capital. If you are working from Bangalore, you'd have opportunities in marketing execution and research/publishing, with less exposure to program execution.

Specific Responsibilities & Objectives:

- *50% Program Execution:* We will engage with new impact fund managers for four weeks in person but the program is extensive, taking place over the course of 18 months. You will support all aspects of the program and help us iterate on our approach to working with new fund managers. You will lead the development of new tools and modules to further provide value add to managers.
- *25% Marketing Execution:* Maintain, plan and execute new outreach strategies to reach potential fund managers. Define and refine messaging to Capria's stakeholders through various online channels (email, web, social media).
- *25% Industry Research and Publishing:* Use information gathered through discussions with principals and your own research to write and publish 500-1000 word articles about global seed & VC investing trends.

Next Steps

Please submit your info and a link to your resume / linked-in profile at <http://capria.vc/contact-us/>. Capria is located on the second floor of the [Impact Hub Seattle](#). In India, our offices are located in central Bangalore.